TOZAI CONTINUES TO BOOM

ACCOUNTS ARE LOOKING FOR THE FULL TOZAI LINEUP

Vine Connections Internal Data (off-prem) 10.31.26



SNOW MAIDEN
makes up **37%** of sales, **+2%**



LIVING JEWEL
makes up **34%** of sales, **+16%**



BLOSSOM OF PEACE
makes up **14%** of sales, **+10%**



TYPHOON
makes up **4%** of sales
over 3,400 cs sold



NIGHT SWIM
makes up **6%** of sales
over 5,100 cs sold



2ND

LARGEST IMPORTED SAKE BRAND

+5.5% growth in the last 26 weeks

Nielsen 9.5.2026



TOZAI SNOW MAIDEN 720ml

#1 imported junmai nigori sake in the US



TOZAI LIVING JEWEL 720ml

#1 imported junmai sake in the US

TOZAI IS THRIVING ACROSS THE BOARD

+6.2%
case growth
(4,823 cases)

+4.7%
POD growth
2026 vs. 2025

+4.4%
growth in new accounts
2026 vs. 2025

Internal Data (off-prem) as of 10.31.26

IMPORTED BY KOMÉ COLLECTIVE™