

# LA FUERZA



## THE FIRST VERMOUTH FROM THE ANDES MOUNTAINS



### ABOUT THE SPIRIT

La Fuerza Vermouth is made from Malbec (Rojo) and Torrontes (Blanco) grown at the foothills of the Andes in Mendoza. It is made using 40 hand-harvested botanicals native to the Andes. The entire process from gathering plants, distillation, and bottling takes place in Mendoza.

La Fuerza was founded by four friends with years of experience in drinks and gastronomy: Martín Auzmendi, Agustín Camps, Julián Díaz and Sebastián Zuccardi.



### TASTING NOTES

**ROJO:** Earthy notes: mace, juniper and star anise, with peppermint and green tea. Dried fruits & spice.



### COCKTAIL SUGGESTIONS

**The Classic:** Vermouth, a splash of soda water & a slice of orange.

Or try: La Fuerza Negroni with Rojo vermouth, gin & Campari).

### TECH DETAILS

**ORIGIN** Mendoza, Argentina

**ALCOHOL** 17.5%

**SIZE** 6/750ml

**UPC** 835603003352

### ACCOLADES

Time Magazine's  
**Top 100 World's Greatest  
Places of 2019**  
(La Fuerza Bar, Buenos Aires)

**2019 International Wine &  
Spirits Competition**  
The only non-European  
vermouth awarded



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